



Conference Information

May 3 and 4, 2014

Grand Circus

1570 Woodward Ave, Detroit, MI

A two-day conference introducing and inspiring high school students to opportunities in Detroit entrepreneurship

## EVENT DETAILS

Audience: Metro Detroit high school students

Length:

- Day 1: Speakers, panels, workshops
- Day 2: "Startup Weekend"

When: May 3 and 4, 2014

Where: 1570 Woodward Ave, Detroit, MI 48226

Schedule:

- Day 1, Saturday: 9AM - 7PM
- Day 2, Sunday: 9AM - 5:30PM

## PURPOSE

- To expose high school students to that working for a startup is a legitimate, challenging, and rewarding career
- To inspire high school students to one day pursue entrepreneurship
- To introduce high school students to some of the basic skills necessary to add value to startups
- To showcase Detroit startups and opportunities that exist within the city

FIND OUT MORE AND APPLY AT [STARTDETROIT.COM](http://STARTDETROIT.COM)

## OUR AUDIENCE

High school students who have excelled inside and outside of the classroom and have a sincere interest in Detroit and their community.

## WHAT WE HOPE TO ACHIEVE

High school students are not exposed to the opportunities available within entrepreneurship. Many students don't realize that working for a startup is a legitimate career path and often lack the understanding of the steps necessary to pursue entrepreneurship in Detroit.

This conference aims to inform attendees about careers with startups, inspire them to one day pursue entrepreneurship, and introduce them to some of the skills that bring value to startups. After the conference, we'll mentor interested students to help further develop their interests and skills.

## START DETROIT PARTNERS AND SPONSORS

